

Commitment to sustainability – since 2008

<p>First assessment of sustainability aspects</p> <p>Launch 2014 European Athletics Championships</p>	<p>Weltklasse Zürich meeting becomes carbon-neutral</p> <p>No invitation to athletes with previous doping suspension of more than one year</p> <p>Ecosport.ch award (Weltklasse Zürich receives the award again in 2012 and 2015)</p>	<p>Diamond League is introduced; equal number of events, equal prize money structure (as in previous years)</p> <p>Weltklasse Zürich is coming to an arena near you: shot put at Zurich Main Station (pole vault from 2015 to 2019)</p>	<p>Launch UBS Kids Cup series</p>	<p>European Athletics Championships Zürich 2014</p> <p>Sustainability report (European athletics championships, Weltklasse Zürich)</p>	<p>Fairplay: support for whistleblowers (Stepanova)</p>	<p>UBS Kids Cup includes Special Olympics category</p> <p>Cooperation with “cool and clean” (Weltklasse Zürich, UBS Kids Cup)</p>	<p>Weltklasse Zürich at Zurich Main Station includes Cyathlon competition</p>	<p>OneMillionRun Inspiration Games</p> <p>UBS Kids Cup Team Activity Box (additional formats)</p> <p>Weltklasse Zürich partners with OYM</p>	<p>Weltklasse Zürich is coming to a square near you: Sechse-läutenplatz</p> <p>1st Coach Summit, with Swiss Athletics</p> <p>F&B VIP: 80-km radius for products (50% waste reduction)</p> <p>Water refill stations (free water)</p>
<p>2008</p>	<p>2009</p>	<p>2010</p>	<p>2011</p>	<p>2014</p>	<p>2015</p>	<p>2016</p>	<p>2019</p>	<p>2020</p>	<p>2021</p>

Commitment to Sustainability – 2022 ff.

Reduction materials & waste	Weltklasse Zürich Extrameile	Optimisation catering, waste reduction at Letzigrund Stadium						
Optimisation visitor transport services	Weltklasse Zürich pop-up events	Assessment of sustainability aspects with respect to suppliers and sponsors	Inspiring kids & families: new format Jugend trainiert mit Weltklasse					
Assessment Weltklasse Zürich universe	Support fund for Ukrainian Athletics, with Diamond League	Mentoring programme for women in management positions	Expanding sustainability labels and standards	Weltklasse Zürich universe to assess and implement measures				
Sustainability Advisory Board & reporting	2nd Coach Summit, with Swiss Athletics	Swiss Diamonds Coach Programme with Swiss Athletics	Strategic partnerships with sustainable companies and institutions		Wanda Diamond League Final – city centre	CO2- offset programme in Switzerland	Wanda Diamond League Final – city centre	Weltklasse Zürich centenary
Swiss Top Events sustainability initiative	Promotion professional careers of young talents at Weltklasse Zürich						VfG management team to include 50% female members	Net-zero emissions
Sustainability Global Review, with World Athletics								Athletics indoor arena on Stadium Letzigrund premises (LCZ project)



VfG = Verein für Grossveranstaltungen

LCZ = Leichtathletik-Club Zürich